

## LVENTURE GROUP ANNOUNCES THE RESULTS OF THE ACCELERATOR LUISS ENLABS AND THE NEWS ON STARTUPS IN THE PORTFOLIO

- **94% success rate measured in terms of investments from third-party in startups accelerated by LUISS ENLABS**
- **Over 2 million of investment commitments for the 6 startups of the last acceleration program ended in June 2015**
- **2 new investments in startups participating in the program in progress**
- **2 new high-profile advisors on the Board of LUISS ENLABS**

Rome, October 22nd 2015

**LVenture Group**, a holding company listed on the Italian Stock Exchange, announces the latest results achieved by the accelerator **LUISS ENLABS "The Startup Factory"** born in 2013 from a *joint venture* between LVenture Group and LUISS University, which proves to be one of the main accelerators of startups in Europe.

According to data collected from 2013 to the present, **success rate** measured in terms of investments of third-party in startups participating in the program is equal to **94%**: in other words, **9 out of 10 startups get investments from third-parties** at the end of the acceleration program.

In just over two years, the ability to raise funds for the startups accelerated has grown both in terms of speed and volume of capital raised: the times are reduced considerably while the volume of funds has quadrupled.

**Brave Potions, Majeeko, Moovenda, Nextwin, Verticomics** and **Voverc**, startups which participated to the last acceleration program ended in June 2015, have all agreed investment rounds at our Investor Day and have formalized the same within three weeks.

The total value of the commitment reached by the 6 startups is **over 2.25 million Euros**. Of these, **more than 75%** of the **1.2 million Euro** which have already been subscribed and paid, comes from private investors external to LVenture Group. The agreements for the remaining sum are in the process of finalization.

LVenture Group participates in these operations for a total of **525 thousand Euros**. Several co-investors involved are angel investors belonging to [Angel Partner Group](#), a group of angel investors that has LVenture Group among its founding members. In summary, the investments are as follows:

- [Brave Potions](#) approved a capital increase of about **205 thousand Euros**, of which 55 thousand Euros have already been paid;
- [Majeeko](#) (Sync Ltd.) approved a capital increase of more than **415 thousand Euros**, of which over 265 thousand Euros have already been paid;
- [Moovenda](#) approved a capital increase of about **535 thousand Euros**, of which 385 thousand Euros have already been paid;

- [Nextwin](#) approved a capital increase of more than **300 thousand Euros**, of which over 150 thousand Euros have already been paid;
- [Verticomics](#) approved a capital increase of more than **395 thousand Euros**, of which over 145 thousand Euros have already been paid;
- [Voverc](#) approved a capital increase of more than **400 thousand Euros**, of which over 195 thousand Euros have already been paid.

The **acceleration program** of LUISS ENLABS takes place twice a year and lasts five months. A **new acceleration program** is currently undergoing and LVenture Group has already approved and initiated investment operations worth **60 thousand Euros** each in two startups participating, **Karaoke One** and **KPI6**.

[Karaoke One](#) (Lisari Srl) is a mobile app that transforms the experience of karaoke in social activity, making singing not only a game but also a challenge. The app includes a talent show functionality with world rankings, tracking of users and the possibility of having followers and sharing videos of performances and karaoke battles through multiplayer online gaming.

[KPI6](#) is an online platform for the collection and analysis of conversations on the main social media that is capable of providing to the customer the tools to operate rapid and effective decisions. The service filters, sorts and analyses millions of conversations, including historical data, and, according to the specifications of the customer, creates reports with data and intuitive and detailed infographics.

Products developed by Karaoke One and KPI6 are in private Beta and will be released in **public Beta** by the end of October. In the coming weeks, therefore, the startups will be ready to promote their services aiming to expand on the market.

For **Luigi Capello**, CEO of LVenture Group and founder of LUISS ENLABS "*The results of the accelerator LUISS ENLABS make it rightfully enter the list of the best accelerators in the world. The synergy between LVenture Group, the accelerator LUISS ENLABS and LUISS University who is a partner, creates a robust ecosystem that gives nourishment to our startups and allows them to find both the economic resources and the expertise to win on the market*".

The expertise provided by the accelerator to support the startups is growing steadily. At the moment the [Board of Advisors](#) of LUISS ENLABS has over 50 members, including entrepreneurs, investors and international managers. The BoA has recently acquired new figures of great relevance in the field, including **Salvatore Giammarresi**, Head of PMO & Globalization at PayPal with twenty years of experience in the field of internationalization of business and management in companies such as Yahoo, and **Lior Schillat** former advisor and coordinator of the Innovation policies of the Israeli government, CEO of ANSEC, research institute on global security challenges brought by technological innovation, and co-Founder of Galilaea Group, an investment society specializing in High-Tech companies operating in the fields of Cyber-Security and Energy.

The Call for Applications for the next acceleration program which will start in January 2016 is open until **October 25th** and it is possible to apply on LUISS ENLABS [website](#).

The press release is available on the company website <http://lventuregroup.com> and on the website <http://www.1info.it/>

**LVenture Group** is a holding company listed on the MTA of the Italian Stock Exchange that operates in the field of Venture Capital with an international perspective. LVenture Group invests in companies with high growth potential in the field of digital technologies, and is currently a leader in the following segments:

- Micro seed financing: investment of limited financial resources in favour of startups selected and included in the acceleration program run by LUISS ENLABS "The Startups Factory";
- Seed financing: investments in startups in more advanced stages of growth that require more financial resources to support product development and market entry.

**LVENTURE GROUP:**

*External Relations Manager*

Bianca Santillo

Via Giovanni Giolitti, 34 - 00185 Rome

M +39 347 88 46 872

[bianca.santillo@lventuregroup.com](mailto:bianca.santillo@lventuregroup.com)

<http://www.lventuregroup.com/>

**IR TOP**

*Investor & Media Relations*

Luca Macario, Domenico Gentile, Maria Antonietta Pireddu

Via C. Cantu, 1 - 20123 Milan

Phone +39 02 45473884

[ir@irtop.com](mailto:ir@irtop.com) - [ufficiostampa@irtop.com](mailto:ufficiostampa@irtop.com)

<http://www.irtop.com/>