

GREAT SUCCESS FOR LUISS ENLABS INVESTOR DAY: 160 CORPORATES AND OVER 100 QUALIFIED INVESTORS TO DISCOVER THE LATEST STARTUPS

Karaoke One, KPI6, Babaiola and Nausdream, startups coming out from the acceleration program powered up together with LVenture Group

- Partnership between LVenture Group and Rainmaking Loft aimed at providing the startups with space in Berlin's headquarters of the co-working space that also offers networking opportunities with companies, investors and local business angels
- LUISS ENLABS joins the Global Accelerators Network (GAN), which gathers the largest accelerators and operators of the startup ecosystem globally

Rome, January 22nd, 2016

A crowded audience gathered at the headquarters of the Roman Startup Accelerator **LUISS ENLABS** in the occasion of the **Investor Day: Karaoke One, KPI6, Babaiola and Nausdream**, startups coming out of the last Acceleration Program, had their debut in front of more than 100 institutional investors, over 160 large companies and representatives of the specialized press.

LUISS ENLABS "The Startups Factory" Startup Accelerator born in 2013 from a *joint venture* between **LVenture Group**, a holding company listed on the Italian Stock Exchange, and **LUISS University**, in collaboration with Wind. The **Investor Day** is the final event of the Acceleration Program that LUISS ENLABS organizes twice a year and is aimed at presenting the startups to potential investors.

Karaoke One, karaoke app with a social character, **KPI6**, platform of analysis of social, **Babaiola**, website to customize the holidays and experiences and **Nausdream**, community for fans of the sea, have been presented. The last two were hosted on behalf of third parties who have joined the Open Innovation Program, through which corporates and institutions are supported by LUISS ENLABS in the acceleration of startups and supply of innovation services. LVenture Group has decided to invest in these startups.

The same rule was valid for everyone on the stage: in 7 minutes each, the 4 startups presented their vision, business plan and teams and answered questions from potential investors.

As evidence of the great vivacity that reigns in LUISS ENLABS, two important news have been revealed in preview at the Investor Day : 1) LVenture Group has signed a partnership with **Rainmaking Loft**, co-working based in Berlin, to provide startups in which it has invested with spaces and networking opportunities with local companies; 2) LUISS ENLABS has joined the **Accelerators Global Network (GAN)**, that gathers the largest accelerators and operators of the startup ecosystem globally.

Augusto Coppola, Director of the LUISS ENLABS Acceleration Program, has been the moderator of the evening, that also saw the participation of a speaker of exception: **Claudio Rossi, CEO of Neomobile**, Roman society that supports and helps companies to monetize web and mobile traffic and digital services and products. Only seven years ago Neomobile was a startup, while today it has registered a total of 125 million in revenues and has offices in 12 countries.

According to **Luigi Capello, CEO of LVenture Group and Founder of LUISS ENLABS** "From year to year a growing and always more qualified audience comes to discover our startup and this is for us the litmus test

that measures our results. 94% of LUISS ENLABS startups close round of fundraising involving third party investors increasingly fast and for growing numbers. Many of our startups are changing the landscape of the industry in which they operate, as Soundreef, Cocontest or Whoosnap. Just today Qurami, the app that queues for you, was quoted in an official press release from Apple: this fills us with pride because it shows that our startups are getting noticed by major stakeholders in the technology world on the scene international. I am sure that the startups presented today are no exception and I am not the only one to believe it: the overall investment commitment received from LVenture Group and third parties is of 1.6 million euros. "

PROFILE OF THE STARTUPS PRESENTED

Below is a description of the four startups protagonist of the Investor Day:



KaraokeOne is an app dedicated to all those who love to sing and have fun, sharing their performances on social and challenging other users in the community.



KPI6 is a predictive analytics platform which analyzes millions of online information to facilitate the decision-making processes of companies.



Babaiola is the website dedicated to the LGBT community that allows to find the ideal vacation according to the needs, emotions and tastes of the user.



Nausdream is a community where daily experiences such as boat excursions, dinners on board and water sports are proposed.

FOCUS ON THE ACCELERATION PROGRAM

The LUISS ENLABS Acceleration Program is held twice a year for five months. The program provides startups with 360° support in terms of business development, investor networking, management and technology development, with the goal of bringing startups to generate earnings on the market and conclude following investment rounds. During the program, startups are mentored on a daily basis and hosted inside the accelerator, a space of over 2,000 square meters on the second floor of Rome's Termini Station. From 2016, selected startups will receive a micro-seed investment of 80 thousand Euros from LVenture Group, which acquires a 9% equity. The previous deal was of 60 thousand Euros for the 10% of equity.

LUISS ENLABS "The Startups Factory" is one of the major accelerators of startups in Italy. Founded as Enlabs in November 2010 by Luigi Capello, entrepreneur and business angel, it became LUISS ENLABS in 2012 as a result of the partnership with LUISS. Its mission is to support startups in the process of growth and development, to enable them to operate successfully in the sector. The financial resources for the LUISS ENLABS Acceleration Program are provided by LVenture Group, one of the few companies in the world in the field of venture capital that are listed on the stock exchange. LUISS ENLABS is based in Rome, inside Termini Station, via Giovanni Giolitti 34, within a space of about 2,000 square meters in which there are over 30 startups that employ more than 300 people. luissenlabs.com

LVenture Group is a holding company listed on the MTA of the Italian Stock Exchange that operates in the field of Venture Capital with an international perspective. LVenture Group invests in companies with high growth potential in the field of digital technologies, and is currently a leader in the following segments:

- Micro seed financing: investment of limited financial resources in favour of startups selected and included in the acceleration program run by LUISS ENLABS "The Startups Factory";
- Seed financing: investments in startups in more advanced stages of growth that require more financial resources to support product development and market entry.

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The press release is available on the Company's website <http://lventuregroup.com> and on the website www.1info.it.

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