

## **LVENTURE GROUP: PARTNERSHIP BETWEEN THE STARTUP NEXTWIN AND SNAI**

*The social gaming platform Nextwin developed BetClub, product on which the collaboration with the agency of betting is centered*

**Rome, March 30th 2016**

**LVenture Group**, holding company listed on the Italian Stock Exchange, announces a new collaboration between the SNAI Group and the startup Nextwin, which is part of the portfolio and participated in the acceleration program of **LUISS ENLABS** "The Startup Factory", accelerator resulting from a joint venture between LVenture Group and LUISS University.

The new collaboration with one of the main betting agencies on the market represents a great achievement for Nextwin, social gaming platform created in 2015. The startup has been chosen for the originality of the idea and the high-quality service that offers to its users. The collaboration is focused on new product BetClub: a technological and digital platform created by Nextwin, dedicated exclusively to compete among the registered users, allowing them to bet 'for fun' through the use of a virtual currency (Nextcoins). The initiative, announced during the ICE Totally Gaming in London, an event dedicated to companies operating in the gaming industry, has officially started on Monday, March 14th, 2016.

Nextwin, who participated in LUISS ENLABS Acceleration Program and was presented during the Investor Day in June 2015, has created the first social game that transforms sports betting into a virtual game and allows to challenge the members of the community (Nextwinners). In addition to 'earning' virtual coins and climbing the charts, those who guess many predictions, can also win real prizes and become 'the most popular' users on the platform. The goal, therefore, is not to profit but to demonstrate to the community the ability to make predictions and share gaming results.

*"Seeing that the young companies that we have chosen to support, with both our investments and the acceleration program, are noticed by the leading companies of their sectors of reference is a great satisfaction for us"* commented **Luigi Capello, CEO of LVenture Group and Founder of LUISS ENLABS**.

Currently the startup has more than 50,000 active users, it is continuously growing, concluding important agreements with many sports clubs and participating in FbStart, program that allows a few selected companies to receive direct support from Facebook. In recent months Nextwin was also included in the list of top 100 Italian startups in 2015 at the Open Summit of StartupItalia! and has represented Italy in the final of the Sportel of Monaco, a major European event on companies and startups operating in the sports world.

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*|The press release is available on the Company's website [www.lventuregroup.com](http://www.lventuregroup.com) and on the website [www.1info.it/](http://www.1info.it/)*

**LVenture Group** is a holding company listed on the MTA of the Italian Stock Exchange that operates in the field of Venture Capital with an international perspective. LVenture Group invests in companies with high growth potential in the field of digital technologies, and is currently a leader in the following segments:

- Micro seed financing: investment of limited financial resources in favour of startups selected and included in the acceleration program run by LUISS ENLABS "The Startup Factory";
- Seed financing: investments in startups in more advanced stages of growth that require more financial resources to support product development and market entry.

**LUISS ENLABS "The Startup Factory"** is one of the major startup accelerators in Italy. Founded as EnLabs in November 2010 by Luigi Capello, entrepreneur and business angel, it became LUISS ENLABS in 2012 as a result of the partnership with LUISS Guido Carli University. Its mission is to support startups in the process of growth and development, to enable them to operate successfully in their own reference sector. The financial resources for LUISS ENLABS Acceleration Program are provided by **LVenture Group**. LUISS ENLABS is based in Rome, inside Termini Station, via Giovanni Giolitti 34, within a space of about 2,000 square meters in which there are over 30 startups that employ more than 300 people. [luisenlabs.com](http://luisenlabs.com)

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