



## PRESS RELEASE

### **LVENTURE GROUP PARTNERS UP WITH RAINMAKING LOFT BERLIN TO SUPPORT THEIR PORTFOLIO COMPANIES TO CAPTURE THE CENTRAL EUROPEAN MARKET**

**All of the startups in LUISS ENLABS and LVenture Group's portfolio will get the chance to be introduced by RML to the Berlin startup scene thanks to its wide network of corporates, international investors and local business angels.**

*Berlin & Rome, January 25th, 2016*

**LVenture Group**, a holding company listed on the Italian Stock Exchange that operates in the field of venture capital and manages the Startups Accelerator **LUISS ENLABS**, and **Rainmaking Loft Berlin**, international startup hub and co-working space, announce their partnership with the purpose to promote LVenture Group portfolio companies to the prominent Berlin startup ecosystem.

One of LVenture Group's main goals for 2016 is to actively support the internationalization of the startups in its portfolio and Berlin, with its vibrant and evolving startup ecosystem, is currently recognized to be the main hub in continental Europe. Several startups in LVenture Group's portfolio have expressed an interest to build operations there and this partnership offers an opportunity to coordinate efforts and enable them to have easy access to the German market.

Beyond the pure provision of co-working space, Rainmaking Loft is managed by entrepreneurs and business angels providing startups with networking opportunities with corporate clients and potential investors based in Berlin and holds a proven track record in enabling non-German startups to quickly get a foothold in the Berlin ecosystem.

RML will include the teams in all internal and external communication such as website (logo of each team will appear there), internal newsletter and social channels and will invite all the teams to all Community Events, networking pitch events and other events. A further opportunity for startups is that RML Berlin tightly collaborates with RML's branches in London and Copenhagen.

For both RML and LVG, this partnership is intended as the first step to further collaborations on additional topics, as for example joint events and potential opportunity for Berlin startups to Italy to expose them to the Italian market.



**Rainmaking Loft MD Tobias Wittich** says: “We already host several phenomenal teams from Italy and other countries, who call the Loft their home. We are more than confident that we can create additional leverage for the individual startups by cooperating with LVenture Group on being the Berlin home base for their portfolio companies.”

**Lorenzo Franchini, Senior Advisor of LVenture Group**, confirms: “We have carefully selected Rainmaking Loft as the partner for our Berlin bridgehead. They bring to the table great

*in depth know how of the local ecosystem in combination with a truly international open culture. We believe that our teams will get a lot of value out of staying with Rainmaking Loft – way beyond a simple desk where they can work from.”*

**For more information, please contact us at [info@rainmakingloft.de](mailto:info@rainmakingloft.de) or [bianca.santillo@lventuregroup.com](mailto:bianca.santillo@lventuregroup.com)**

## **ABOUT LVENTURE GROUP**

**LVenture Group (LVG)** is a holding company listed on the MTA of the Italian Stock Exchange that operates in the field of Venture Capital with an international perspective. It operates LUISS ENLABS startup accelerator, born in 2013 after a joint venture with LUISS University. LVenture Group invests in companies with high growth potential in the field of digital technologies and is currently a leader in the following segments:

- Micro seed financing: investment of limited financial resources in favor of startups selected and included in the acceleration program run by LUISS ENLABS "The Startups Factory";
- Seed financing: investments in startups in more advanced stages of growth that require more financial resources to support product development and market entry.

## **ABOUT RAINMAKING LOFT BERLIN**

**Rainmaking Loft Berlin (RML)** is an international startup hub, run by entrepreneurs and angel investors. The Rainmaking Loft is dedicated to supporting & growing tech start-up community in Berlin through providing an engaging working environment and opportunities for business collaboration. RML believes that the heart of the Loft is the community of like-minded people, active, innovative and open to sharing. Its task is to provide them with a perfect place to meet, engage, and collaborate.

Rainmaking Loft Berlin – Watch the video: <https://www.youtube.com/watch?v=kHF7jxOL1hg>

LUISS ENLABS – Watch the video: <https://www.youtube.com/watch?v=6B2aJk8EGlg>