

LVENTURE GROUP AND THE ANGELS OF ANGEL PARTNER GROUP INVEST 700,000 EUROS IN DIRETTOO AND MANET

After having been presented to investors in November 2016 when they graduated from LUISS ENLABS Acceleration Program, the two startups have raised investments respectively for 275 thousand Euros and 409 thousand Euros

Rome, February 1st, 2017

LVenture Group, holding company listed on the MTA of the Italian Stock Exchange which operates in the venture capital industry, and some members of **Angel Partner Group (APG)**, business angels network that has LVenture Group among its founding partners, have carried out two investment operations for a total value of approximately 700 thousand Euros in the startups **Direttoo** (275 thousand Euros) and **Manet** (409 thousand Euros).

Direttoo operates in the FoodTech sector and allows restaurateurs to buy directly from the manufacturers through a digital platform, revolutionizing the B2B food chain. The startup has opened a capital increase of 500 thousand Euros, of which 275 thousand Euros collected in this first tranche, divided into 100 thousand Euros from LVenture Group and the remaining amount from members of Angel Partner Group. Launched in 2016, the startup has achieved in a few months half a million Euros in revenues only by operating in the Lazio region, consolidating important relationships with high-end restaurants based in Roma and strategic partnerships with companies operating in various Food&Beverage segments. The goal in 2017 is to maintain a steady growth, landing in major Italian cities.

Manet (Manet Mobile Solutions), offers innovative services for the hospitality industry and has developed a solution that integrates a customized smartphone that replaces existing landline phones inside of hotel rooms and offers guests voice traffic / data and tourist services and a web dashboard allowing hoteliers to manage services and customer relations. The startup closed a round of 409 thousand Euros, of which 50 thousand Euros from LVenture Group and the remaining amount from the angel investors. Manet has already collected [350 thousand Euros](#) in September from LVenture Group and some members of Angel Partner Group. Recently, it has achieved important results in terms of business development, including agreements like that with the hotel chain "Roscioli Hotels" that will imply the supply of devices to their facilities.

Both Direttoo and Manet participated in the [last](#) batch of the Acceleration Program of **LUISS ENLABS**, Startup Accelerator born from a joint venture between LVenture Group and LUISS University, concluded in November 2016. They immediately attracted the attention of investors due to the numbers that they have been able to reach and the

potentialities of the innovative services that they have launched in their respective markets.

"The speed and the operational involvement of investors are critical in the first stages of life of companies and therefore the synergies between Angel Partner Group and LVenture Group are particularly useful for both startups and investors" said **Luigi Capello, CEO of LVenture Group**.

"The success of startups is supported by the intervention of Business Angels that are able to bring in, in addition to financial resources, know-how in key sectors, skills and contacts. We are therefore very convinced of the value of groups like ours, which guide investors in the encounter with the most appropriate startups, facilitating and speeding up the closure of funding operations allowing the young companies to continue to grow and accomplish milestones" added **Roberto Magnifico, President of Angel Partner Group and Board Member of LVenture Group**.

This press release is available on the website www.lventuregroup.com and on the website [www.http://www.1info.it/](http://www.1info.it/)

Angel Partner Group is an association of entrepreneurs, professionals and corporates who believe in the value of innovation as a driver of economic growth. Angel investors that are part of the group have access to select investment opportunities, support in investment operations, business education, exclusive events and networking occasions.

LVenture Group is a holding company listed on the MTA of the Italian Stock Exchange that operates in the field of Venture Capital with an international perspective. LVenture Group invests in companies with high growth potential in the field of digital technologies, and is currently a leader in the following segments:

- Micro Seed financing: investment of limited financial resources in favour of startups selected and included in the acceleration program run by LUISS ENLABS "The Startup Factory";
- Seed financing: investments in startups in more advanced stages of growth that require more financial resources to support product development and market entry.

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