

GREAT SUCCESS FOR THE INVESTOR DAY OF LUISS ENLABS

Big Profiles, 2Hire, PlayWood, DiveCircle and Medyx, the startups graduating from the Acceleration Program, have pitched today to a crowded audience of investors, corporates and press

Rome, May 11th, 2017

The **Investor Day** of **LUISS ENLABS**, the major event of the Roman Startup Accelerator, born from a joint venture between the listed holding **company LVenture Group** and the LUISS University took place today.

After 5 months of work at tight pace, the best startups of the last *batch* of the acceleration program, introduced by **Augusto Coppola, Managing Director of LUISS ENLABS Acceleration Programs**, presented in a 5-minute pitch their work and the results achieved to an audience of potential investors, Business Angels, corporates and press.

The sectors in which the startups operate range from Big Data with [Big Profiles](#), a customer intelligence service that can aggregate information from different sources on a specific person, to sustainable mobility with [2Hire](#), which allows users to control any vehicle through app, as also to tourism with [DiveCircle](#), dedicated to diving enthusiasts, to manufacturing 4.0, with [PlayWood](#) and its innovative furnishing system, and ultimately E-Health with [Medyx](#), alert service for medication assumption. Further, Big Profiles, whose service increases the cybersecurity level for its costumers, has participated in the program Security Challenge, launched with Cisco, InfoCert and NTT DATA.

Luigi Capello, CEO of LVenture Group and Co-Founder di LUISS ENLABS, opened the event: *“This Investor Day concurs with a particularly significant moment for our company: in the last days we’ve closed a capital increase for about 2 million Euros, which came with the entrance of top notch strategic players from the academic, financial and entrepreneurial scenes (LUISS University, Sara Assicurazioni, Zenit SGR) in our capital. We have presented our quarterly results, which show an impressive growth compared to the first quarter 2016, and today we present to the startups selected through the last Acceleration Program to over 100 qualified investors. All of this significantly strengthens our ecosystem, which is the key element to help them generating value.”*

Thanks to the collaboration with **HITalk**, format born to inspire, reflect and motivate through the personal and professional storytelling of Italian excellencies, the event has been enriched by two high-profile speeches: that of **Armando Biondi, CoFounder of AdEspresso**, Italian startup recently acquired by the Canadian giant Hootsuite, who has told his story through 10 lessons learnt from his experience as a startupper, and that of the IT popliser and web guru **Salvatore Aranzulla**, who has explained how he launched Aranzulla.it, one of the 30 most visited websites in Italy with a turnover of nearly 2 million Euros. Last but not least, **Mattia Corbetta**, of the Technical Secretariat of the **Ministry of Economic Development** and **Giovanni Lo Storto, General Manager of LUISS University**, also intervned in the event’s closing.

The Investor Day is the closing event of each cycle of Acceleration: a 5-months program during which startups focus on the growth of the project to launch their products or service and start generating

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revenues. All of this, thanks to the support of a team of experts and of LUISS ENLABS Board of Advisor and a Micro-Seed investment of **80.000** Euros from LVenture Group.

From 2013 to today, LUISS ENLABS analyzed about 3,000 international projects, supported the growth of over 405 startups who have collected, through LVenture Group, investments for approximately **28 million Euros**. Thanks to the efficiency of its method and to a solid business network of investors, Business Angels and corporates, established over the years, 9 out of 10 startups presented during the LUISS ENLABS Investor Day successfully graduate from the Acceleration Program and reach the goal of raising a subsequent investment round.

PRESS KIT INVESTOR DAY

***LVenture Group SpA** is a holding company listed on the MTA of the Italian Stock Exchange operating in the Venture Capital industry, with an international perspective, by investing in digital startups with high growth potential. It is currently a leader in the following segments: **UNTRANSLATED_CONTENT_START** attuale leader nei segmenti: 1) Micro seed financing: investment of limited financial resources in startups participating in LUISS ENLABS Acceleration Program; 2) Seed financing: investment in startups in more mature stages of growth to support the product development and market entry. www.lventuregroup.com*

***LUISS ENLABS "The Factory of Startup"** is one of the leading Startup Accelerators in Europe, born in 2013 from a joint venture between LVenture Group and the LUISS University. Its mission is to support startups in the process of growth and development, to enable them to operate successfully in their own reference sector. The financial resources for LUISS ENLABS Acceleration Program are provided by LVenture Group. LUISS ENLABS is based in Rome, inside Termini Station, via Marsala 29H, within a space of about 5.000 square meters, where over 40 startups that employ more than 500 people operate.*

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