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GROUP

CREATING
VALUE
SINCE
— 2013



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WE SELECT VISIONARY
ENTREPRENEURS TO LEAD
THE WAY AND SHAPE
THE WORLD.
WE BOOST THEIR POTENTIAL
IN OUR ECOSYSTEM.
WE ACCELERATE THEM
WITH SMART CAPITAL.
WE GROW STARTUPS INTO
COMPANIES READY TO
CHANGE SOCIETY, CULTURE,
ECONOMY, AND TO ACHIEVE
MEANINGFUL EXITS.

LVENTURE GROUP

LVenture Group S.p.A. is a holding company listed on the Italian Stock Exchange, operating in the field of Venture Capital.

It owns the Startup Accelerator LUISS EnLabs, born from a joint venture with Luiss Guido Carli University, which has grown into a point of reference in Italian innovation ecosystem.

We provide a 9,000 sqm Hub in Rome's Termini Station, in addition to a dedicated office space in Milan, at the Milan Luiss Hub. Today our investment portfolio includes 100+ startups, characterized by high digital innovation and scalability. Our business model is based mainly on capital gains from the exits of our startups.

ONE COMPANY, MANY VALUES

Here in LVenture Group, we boost innovation as One Company, because we have a full-stack investment approach.

WE BOOST TALENT.

We grow Teams into Enterprises, enhancing their potential.
We accelerate Startups, materializing their vision through a challenging Program.

WE BOOST CHANGE.

We continue to invest in our startups until their exit.
We support them in sealing deals with other investors.

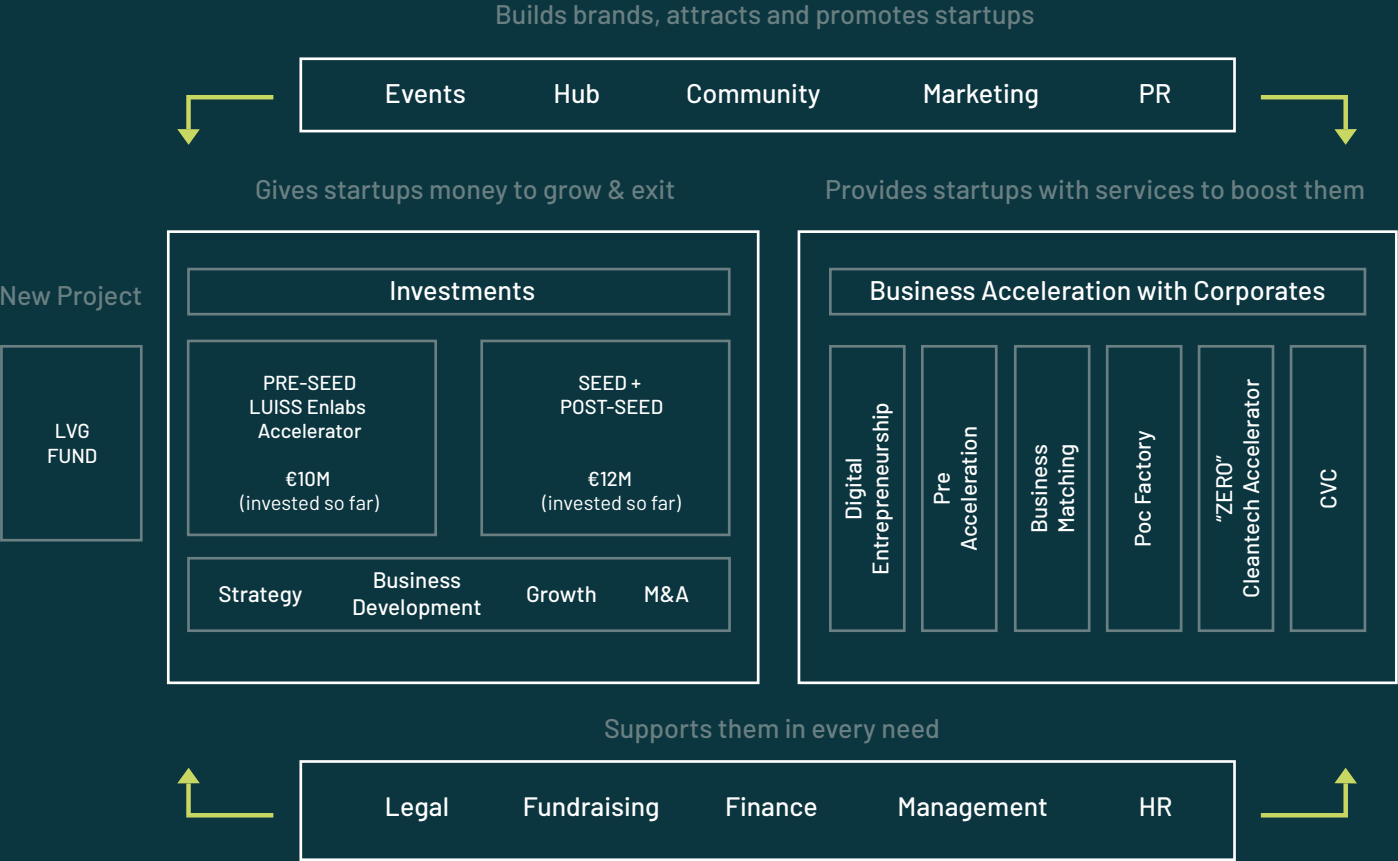
WE BOOST CONTAMINATION.

We teach corporates to think as startups, and the other way around.
We support companies in their digital transformation and international scale-up.

WE BOOST PEOPLE.

We share our Hub, a space where gatherings become events.
We provide innovators with an Ecosystem where they can work, meet and thrive.

LVG FULL-STACK VC



OUR NUMBERS

Figures as at 31 Jun 2022 (LVenture Group report)

€ 125 M

Invested in
startups

€ 22 M

Invested
by LVenture Group

€ 103 M

Invested
by other investors

12

Exits

130 +

Accelerated
Startups

90 +

Startups
in our portfolio

€ 48 M

Revenues
from our
portfolio

1800 +

Job Positions
created by our
startups

80 %

Success
rate

200 +

Investors

50 +

Corporates

50 +

Advisors

20 +

Universities
and institutions
in our network

9 K

Square Metres
dedicated to
innovation

300 +

Events per year,
gathering 20k guests



WHAT WE DO

STARTUPS

to achieve the most meaningful exit

INVESTMENTS

to achieve the most value from
our Startups

CORPORATES

to achieve the evolution they
deserve

COMMUNITY

to achieve the space they need
to thrive.

STARTUPS



WE SCOUT

We have a dedicated Dealflow team, focused on matching the most promising startups with the right deal and Program.

Scouting Partners
A network of Incubators, Venture Capital Operators, Universities and Research Centers to encourage startups with additional programs and opportunities.

WE ACCELERATE

LUISS ENLABS
A Program that boosts your value.




We give your startup the attention it deserves, amplifying your talent and the extent of the change you have in mind.
Once a year we open the Program selection and intercept the most promising digital startups, guiding them in a transformative experience.
We invest in projects but above all in teams, sharing an ecosystem that enriches your potential.
We deepen every aspect of the business strategy through tailor-made seminars and we push your planning into two-weeks sprints, applying the scrum methodology, to perfect your business model.
We commit to turning your startup into a solid company,

ready to exponentially scale up and take the market.
In five months, we take you from the MVP to the first seed round, conveying a clear vision and KPIs, ready to share them on Demo Day, a reference event throughout Italy.
Joining the LVenture Group’s portfolio means becoming more visible, focused and ambitious.
We continue to invest in your startup in the following rounds and support the team in agreements with other investors, until you make your exit.
We believe that accelerating is a crucial part of the journey, but we are aiming further.
Together we can shape a new kind of entrepreneurship.

WE SUPPORT

We provide our startups with everything they need to take that further step, from Mentoring to follow-on investment. We welcome in our portfolio outstanding companies ready to scale up.

A NETWORK OF ALLIES

Main Sponsors	  
Technical Partners	Companies that offer their services for free and support the technical teams throughout the roadmap.
Talent Partners	Institutions, Universities and companies to put the most suitable candidates in touch with startups willing to grow their teams.
Scouting Partners	A network of Incubators, Venture Capital Operators, Universities and Research Centers to encourage startups with additional programs and opportunities.
Advisors	CEOs in European scaleups, entrepreneurs and managers of our ecosystem who have reached a Series A or even an exit, ready to engage financially with your startup.
Alumni	Founders of startups that participated in a previous batch of our Program, willing to share their experience with entrepreneurs.

NUMBERS THAT COUNT

Up to €200k Investment

with a customized deal that combines cash, services and convertible notes.

€2M of Tech Perks

with access to digital services, and credits available during and after the Program.

24/7 Mentoring

by the Acceleration team and weekly one-to-ones with UX / UI, Tech and Marketing Managers.

50+ Corporates

in our Open Innovation network, to contaminate with the Italian leading entrepreneurship.

5 Months of Program

with dedicated workstations for each team in our Hub in Rome and Milan.

30 Hours of Workshops

for 17 vertical seminars tailored to meet startups' needs: Metrics, Financials, Communication, PR, Accounting to name a few.

Up to €500k in Follow-on Rounds

(Seed, Bridge, Series A) after the Acceleration Program by LVenture Group.

We launch and manage Vertical Programs on the most emerging sectors, partnering with great Corporate Partners.

ZERO

ZERO accelerates early-stage cleantech startups with hardware and software decarbonization solutions. The Cleantech startup Accelerator of Cassa Depositi and Prestiti was launched by CDP Venture Capital, LVenture Group and ELIS with Eni as the main partner and the support of corporate partners Acea, Maire Tecnimont, Microsoft and Vodafone.

BUSINESS INNOVATION FACTORY

Business Innovation Factory (BIF) is Leonardo's startup accelerator created in partnership with LVenture Group. Leonardo's new accelerator aims to select, for the next three years, up to 10 startups a year that will develop innovative solutions capable of expanding the company's offer of digital services, enhancing one of the world leaders in Aerospace, Defence & Security.

INVESTMENTS

To shape the future, we want to be part of it, starting today.

That's why we invest in the most ambitious early-stage digital startups on the market. We focus on diversification, scalability and the global impact on the entrepreneurship of tomorrow.

We are looking for investors with our same philosophy: a full-stack approach to generate value.

We transform startups into companies ready to deal with corporates and investors.

We support them in all phases of fundraising, and we constantly monitor their strategies and their goals.

We refine their international vision, and we trace the path to our common goal: to multiply their potential until their exit.

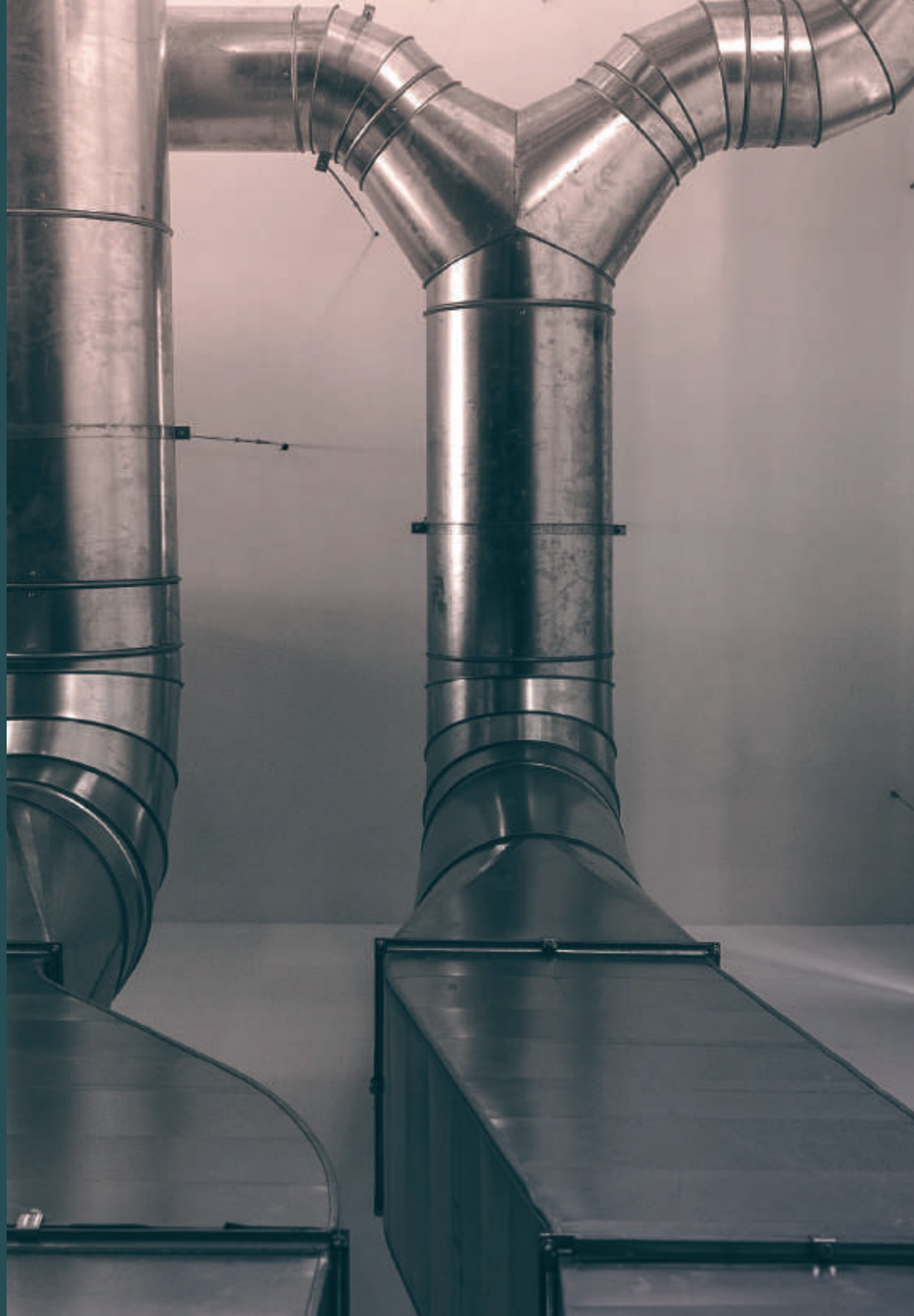
Pre-Seed

Pre-seed investments of up to €200k in those startups that are not yet on the market and wish to join LUISS EnLabs, the Acceleration Program run by LVenture Group.

Seed

Seed co-investments of up to €250k in startups that are already on the market and have achieved a functioning and scalable business model, with the aim of supporting their growth, fundraising and international expansion.





CORPORATES

We believe that the most valuable asset for a company is innovation. That's why we want to give back to every Corporate a startup mentality. We offer our portfolio of over 100 companies and our community of founders. We share our know-how in Venture Capital but also our unique methodology to select and accelerate our startups.

Empowering People

We empower teams' skills on digital marketing, Venture Capital and entrepreneurship.

Corporate Entrepreneurship

We spread the entrepreneurial mindset among Corporate's employees.

Startup Programs

We empower teams' skills on digital marketing, Venture Capital and entrepreneurship.

Startup Engagement & Corporate Venturing

We spread the entrepreneurial mindset among Corporate's employees.

Growth

We teach Corporates and companies how to think like a startup to scale up.

EVENTS AND COMMUNITY

The Hub is not just a 9,000 square metres workspace, it is a stimulating environment, where people gather and inspire each other every day.

Our ecosystem puts together entrepreneurs, investors, corporates and institutions in a vibrant community where innovation keeps creating value.

We host more than 300 events every year, gathering 20,000+ guests, and we share our Hub for meetings, workshops, training courses and inspirational talks that constantly enrich our environment.

Binario F from Facebook and 42 Roma Luiss have already chosen The Hub to host their Italian venues, and every year we keep welcoming new members of our growing community in our ecosystem.



**This is the place
to be in Rome.**



2

Conference Rooms

with large spaces and all the technical support you need to host your events and workshops, up to 100 people

7

Meeting Rooms

for meeting startup from 5 people

25

Offices

to bring your enterprise where innovation truly matters

2

Assembly Rooms

for gatherings up to 40 people

2

Outdoor Terraces

overlooking Termini Station, for memorable get-togethers and aperitifs

100

Workstations

in our Open Space, with lounges and facilities to properly grow your business and welcome your guests

ECOSYSTEM

Lventure Group has created a unique and thriving ecosystem, relying on the strength of a network of exceptional stakeholders.

Interactions and synergies within the ecosystem are essential for the growth and development of startups.

Key Partners



Sponsors LUISS EnLabs



Partners & Corporates



Universities & Institutional Bodies



Investors Network



Advisors

50+ INTERNATIONAL MANAGERS & ESPERTS

Special Projects



KEY PARTNERS



LUISS EnLabs was born in 2013 from a joint venture between LVenture Group and Luiss Guido Carli University. The Hub of LVenture Group is currently hosting the Italian venue of 42 Roma Luiss, a revolutionary programming school.



Meta signed an agreement with LVenture Group and has chosen our Hub for its “Binario F”, the first of its kind in Italy: a learning centre for those looking to enhance their digital skills.



Leonardo, a global high-technology company, is among the top world players in Aerospace, Defence and Security and Italy's main industrial company. In 2022, the Italian innovation ecosystem is enriched with a new center of excellence to boost high-potential technological solutions: Leonardo launches Business Innovation Factory (BIF), the startup accelerator created in partnership with LVenture Group.



Lazio Innova will co-invest through Innova Venture - the Venture Fund managed by Regione Lazio - in the startups selected by LVenture Group during the Acceleration Program and help them grow in our ecosystem.



CDP Venture Capital operates with various funds for a total value of 1 billion euros, in order to enhance Venture Capital in Italy as cornerstone of the country's economic development and innovation. CDP will co-invest in LVenture Group's portfolio, funding each selected startup up to €300K.



In 2020 we signed a framework agreement of commercial collaboration with Chinastone Group, in order to promote our Startup Portfolio and strengthen the connections between the Chinese and European startup ecosystems.



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Kublai Khan asks:
"Why do you speak to me
of the stones?
It is only the arch that
matters to me."

Marco Polo answers:
"Without stones there is
no arch."

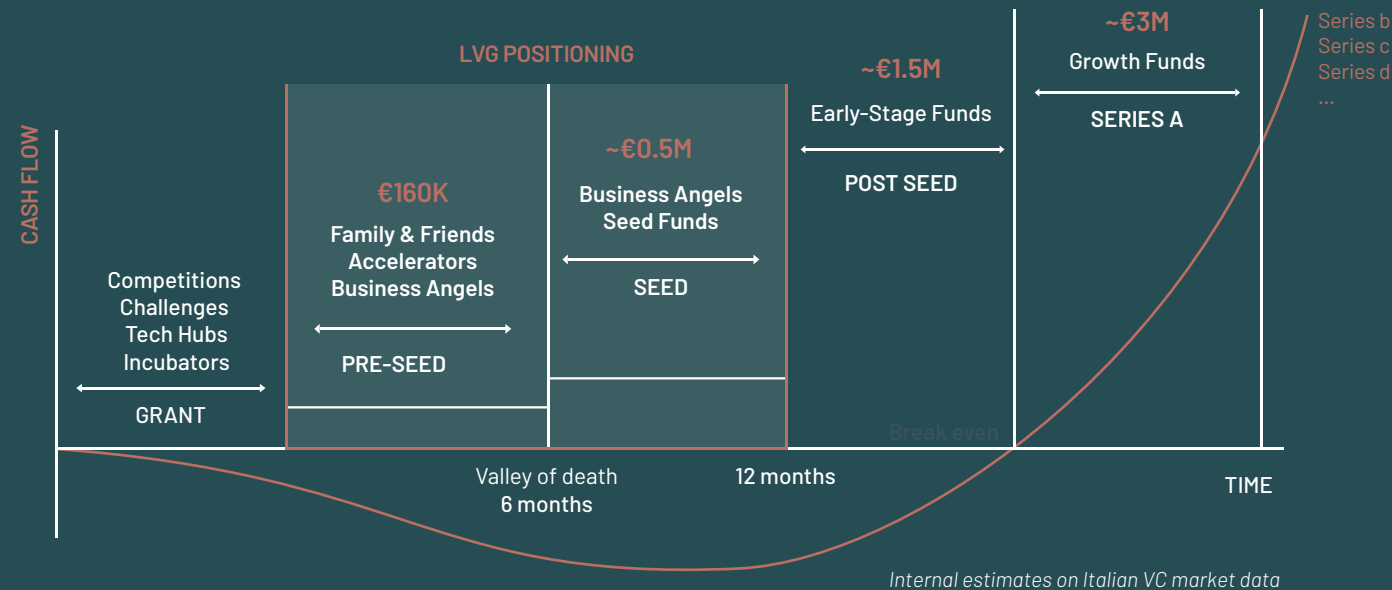
Italo Calvino,
Invisibles Cities //

WE THRIVE
ON PEOPLE.

A TEAM OF
50 INDIVIDUALS
WHO CREATE VALUE
SUPPORTING
ONE ANOTHER.

MARKET OVERVIEW

The Venture Capital J-Curve



Digital Revolution & Opportunities

All around the world, the digital economy is growing at an incredible speed.

The Fourth Industrial Revolution is rapidly driving transformational disruption across every sector. By 2022, over 60% of global GDP will be digitized. An estimated 70% of new value created in the economy over the next decade will be based on digitally-enabled platforms.

This digital revolution means a dramatic increase of new startups and a great opportunity for corporates to keep innovating. Digital startups need low initial capital, and investments often generate significant returns and high margins.

FOCUS ON ITALY

Digital share of GDP continues to grow

In the European Union, the digital share is expected to generate a 7.2% increase in GDP by 2027, equivalent to a GDP growth of 1 Trillion euros. In Italy, this increase could even exceed 10% since the Italian recovery plan (PNRR) is allocating more than 38 billion euros for digitization and innovation.

Tax relief for investments in innovative startups

Investors

IRPEF deduction of 30% for the total investment, which can reach € 1 million, with a consequent maximum saving of 300,000 euros per year.

Corporates

IRES deduction of 30% for the total investment, which can reach € 1.8 million (540,000 euros total deduction) with a consequent maximum saving of €129,000.

Incentives Economic Recovery – Relaunch Decree

IRPEF deduction of 50% in startups and innovative SMEs according to "the minimis" scheme, with a consequent maximum saving of €50,000 for startups (total investment €100,000) and €150,000 for SMEs (total investment €300,000).



Ideal conditions for early stage startups

In Italy investors can rely on high quality human capital with excellent know-how in technology, design and creativity, while the cost of setting up a startup is still low compared to other countries in Europe.



Arbitrage opportunity

The Italian scenario provides the opportunity to invest with competitive valuations and rapidly scaling startups on international markets with higher valuations.





OUR STARTUPS

SECTORS

Apps & Services

B2B Services

E-commerce

Marketplace

SaaS

Exits



Apps & Services



10esports is the first Italian e-sports network, with its own e-learning platform called GETPRO.

www.10esports.gg

99bros

Simply Insured

99bros is a user-friendly insurance brokerage platform that combines artificial intelligence, multimedia content and specialized consultants.

www.99bros.com



babaiola

Babaiola is an online travel platform for the LGBT community.

www.babaiola.com



Call Me Spa offers wellness, fitness and beauty services on demand at your doorstep.

www.callmespa.com



Camicia on Demand is an online long-term rental service that provides clean, ironed, home delivered shirts, cutting costs and time waste.

www.camiciaondemand.it



Cineapp is an app to choose a movie and buy the tickets for any cinema in less than a minute.

www.cineapp.it



Drexcode is an online platform to rent exclusive fashion and design collections.

www.drexcode.com

epiCura

EpiCura is a digital health platform that lets you book healthcare services directly from your phone.

www.epicuramed.it



Fitprime is an all-in-one subscription app to access gyms and fitness classes.

www.fitprime.com

Futura

Futura is the e-learning platform that adapts to the students' strengths and weaknesses.

www.wearefutura.com



Gamepix is an online platform to publish and promote HTML5 videogames.

www.gamepix.com



InGeno is a platform that can propose personalized solutions to health, beauty, and wellness problems, through DNA testing.

www.ingenio.it



Karaoke One is a social network that records and shares your karaoke experiences.

www.karaokeone.tv

KEIRON

Keiron is the first Virtual Reality training solution for gyms to perform free body workouts.

www.keiron.fit



MyTutela is a LegalTech GDPR compliant app to record, archive and retrieve calls, SMSes and chats, certifies their authenticity and proof of evidence in legal proceedings.

www.mytutela.app



Nextwin is a social game for tipsters and Invictus is their AI-powered advisor for sports betting.

www.nextwin.com



Punchlab is a SportsTech app that turns punching bags into an interactive device to measure and track performance.

www.punchlab.net



Scuter is a mobility sharing three-wheeled electric scooter system.

www.scuter.co



Tiassisto24 is a digital vehicle management and concierge service.

www.tiassisto24.it



Together Price is an online platform designed to share digital subscription services and split costs.

www.togetherprice.com



Wetacoo is a flexible solution for on-demand storage, with pickup and re-delivery included.

www.wetacoo.com

B2B Services

2hire

2hire is a plug-and-play device that changes the way users interact, manage and track their vehicles.

www.2hire.io



AmbiensVR is a virtual reality platform that creates immersive and interactive 3D interior design experiences.

www.ambiensvr.com



Besafe Group is a digital service for hoteliers that activates a prepaid hotel rate with travel insurance included, protecting both hotels and guests.

www.besafegroup.com



Brave Potions is an augmented reality app to help children trust doctors and dentists.

www.bravepotions.com



Codemotion is an event format and a digital platform that connects developers with corporates.

www.codemotion.com

confir~~mo~~

Confir~~mo~~ is a GDPR compliant LegalTech software that digitizes the whole process of informed consent ensuring users correctly understand the information provided.

[www.confir~~mo~~.it](http://www.confirmo.it)



eShoppingAdvisor is a secure online shopping platform to help people find what they want while assuring visibility to small e-commerce.

www.eshoppingadvisor.com



GoPillar is an interior design crowdsourcing platform that connects designers and customers.

www.gopillar.com

hopp

The largest on-demand office marketplace to let hybrid-working companies and their distributed teams work from anywhere.

www.hopp.team



Houseplus is a predictive software for Real Estate, that enables the optimization of property asset management.

www.houseplus.it



Insoore is a community based platform for insurance companies to improve claims management.

www.insoore.com



In Time Link enables digital payments on vending machines with smartphones.

www.intimelink.com



Ipervox is an online platform that helps anyone to create voice applications in minutes, helping companies to increase their customers engagement.

www.ipervox.com

kiwi

Kiwi is a robot delivery platform that revolutionizes the food delivery experience.

www.kiwicampus.com

lexiqa

LexiQA is a cloud-based quality control platform for language services.

www.lexiqa.net

manet

Manet is a personal concierge smartphone designed to revolutionize hospitality and travel experience.

www.manetmobile.com



Medyx reminds discharged patients of their medications and dosages.

www.medyxcare.com



Oral3D is a MedTech hardware and software solution for dentists to design and manufacture models with 3DPrinting.

www.oral3d.eu



In-to China is a cross-border digital export platform that lets companies sell their products on the best Chinese e-commerce, reaching over 1B consumers.

www.in-tochina.com

Skaffolder»

Skaffolder is a platform for developers to create web applications with less time and effort.

www.skaffolder.com



Soundreef is a royalty collecting and license issuing digital platform for musicians and authors.

www.soundreef.com



Tutored is a social network and hiring platform for university students.

www.tutored.me

ufirst

UFirst is a queue management and booking agenda app that improves customer experience.

www.ufirst.com

WESUAL

Wesual is a web on-demand platform for ordering and receiving professional photos and videos within 48 hours.

www.wesual.com



Yakkyofy is an online platform to source and ship goods from China.

www.yakkyofy.com



Yuppi is a digital platform to publish content marketing articles in the most suitable blogs and online newspapers.

www.yuppi.me

E-commerce



Babaco Market is a grocery subscription box service that recovers grocery items that would have otherwise gone to waste.

www.babacomarket.com



Candle Street is a user-friendly platform to create personalized scented candles and receive them directly at home.

www.candle.st



Direttoo is an HORECA supply-chain platform than revolutionizes food and beverage distribution.

www.direttoo.it



DiveCircle is a booking platform for travel experiences dedicated to sea lovers and scuba divers.

www.divecircle.com



Enzers is a d2c brand that makes the consumer experience for home hygiene products greener, simpler, and suitable for digital generations.

www.enzers.com



Filo produces miniature device to track all valuables.

www.filotrack.com



MyLab Nutrition is a platform for sports to customize and purchase their food supplements online.

www.mylabnutrition.net



Playwood is an online assembly design system to combine connectors with boards and create custom furniture.

www.playwood.it



Shampora provides a virtual assistant to create tailor-made hair products analysing the needs of every user.

www.shampora.com



This Unique is a customizable subscription box with menstrual and pre-menstrual products.

www.thisunique.com



Wineowine in an online club to discover and buy quality wines from small producers.

www.wineowine.com

Marketplace



Avvocato Flash is a 2-sided LegalTech platform that connects clients that need specialised lawyers to quickly resolve legal disputes.

www.avvocatoflash.it



Cyclando is the one stop digital shop for cycling holidays, where users can build their own personalized trip.

www.cyclando.com



Deesup is the marketplace for authentic second-hand design furniture.

www.deesup.com



EdilGo is an e-procurement software for the construction industry that automates the purchase process of building supplies thanks to AI.

www.edilgo.com



Getastand is a marketplace dedicated to events and fairs to help discover, book and manage exhibition spaces and related services.

www.getastand.com



Indaco is a marketplace app for social shopping focused on the beauty industry: an interactive experience with live streaming shows and live chat.

www.indacoapp.com



Jungler is a marketplace to directly connect companies and qualified micro-influencers, to create and manage more engaging social campaigns.

www.jungler.io



Mechanika is the largest European marketplace for agricultural and industrial components.

www.mechanika.parts



Monugram is an app that recognise and describe every monument using the smartphone camera and offering the best connected tourism activities.

www.monugram.com



Moovenda is a food delivery platform for culinary excellence.

www.shop.moovenda.com



The decentralized ecosystem where fans, creators and web3 meet.

www.playerself.com



Reasoned Art is a CryptoArt gallery that uses NFTs to certify and sell digital artworks, combining physical events with online exhibitions.

www.reasonedart.com



Ristocall is the platform where professionals can upskill and be matched with restaurants looking for staff.

www.ristocall.com



Tirolibre is a digital platform for the football market dedicated to players, clubs and agents.

www.tirolibre.it

SaaS



Apical is a professional tool for tour operators and individuals to design and sell customizable travel experiences.

www.apical.org



BigProfiles is a Big Data platform for Customer Intelligence insights.

www.bigprofiles.it



Climbo is a software that helps companies improve customer retention, and up-selling, with a single link.

www.climbo.com



Emotiva is an AI software that analyses people's emotional responses in real-time, according with their micro-facial expressions through a common webcam.

www.emotiva.it



Full Audits digitizes compliance control that companies today carry out using obsolete methods like paper and excel.

www.fullaudits.com



Hakuna Cloud is a software to start and stop cloud servers to avoid inactivity costs.

www.hakuna.cloud



HEU is a legal design contract manager that allows you to create more understandable legal documents and manage them more easily, right up to the sign.

www.heulegal.com



JuliaOmix uses AI to support the diagnosis and therapy of patients by analysing their DNA.

www.juliaomix.com



KPI6 is an AI-powered Software as a Service for social media marketing.

www.kpi6.com



Leonard is a software dedicated to restaurants that lets customers interact directly with waiters.

www.leonardsystem.com



Majeeko automatically creates and synchronises customizable websites from client Facebook pages.

www.majeeko.com



myAEDES is a ConTech management platform for construction sites and workflows wherever you are.

www.myaedes.com



Overbooking is a TravelTech platform for hotels to manage and re-distribute overbookings.

www.overbookingapp.com



Parcy is a B2B SaaS platform to assist event professionals and automate their workflow.

www.parcy.co



Pigro is a virtual assistant that automatically turns content from corporate knowledge bases into user-friendly chatbots.

www.pigro.ai



Pinv is a SaaS platform that helps micro and SMEs forecast cash flows, anticipate liquidity deficiencies, and suggest the most suitable financing solutions.

www.pinv.it



Screevo is a voice assistant that allows Industry 4.0 workers to control any machine or software system via voice.

www.screevo.ai



Slymetrix is a cloud-based platform to make e-commerce investments in digital media channels more effective and measurable, optimizing ROI up to 30%.

www.slymetrix.com



Social Academy is an e-learning and career coaching platform.

www.socialacademy.com



Stip is a platform to prioritise customer care requests on social networks by automating ticket management.

www.stip.io



Storykube: save time, write more. Research, ideate, and supercharge your writing through AI.

www.storykube.com



Teta is a cooperative app builder to help companies and freelancers build new apps reducing costs and production time.

www.teta.so



UXGO automatically creates websites by using 56 physical cards and an app to translate them into code.

www.uxgo.io



Vikey is a hardware and software solution to remotely manage vacation apartments.

www.vikey.it



We4Guest is an all-in-one SaaS for the hospitality industry to reduce intermediation costs and improve the operational process.

www.we4guest.com

Exits



acquired by



acquired by



acquired by



acquired by



acquired by



acquired by



acquired by



acquired by



acquired by



Secondary trade



Partial Secondary trade



Secondary trade



LVenture
GROUP



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MILAN | via Massimo D'Azeglio 3 | Milan LUISS Hub

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